

NEWS and NOTES

NATIONAL • STATE • COUNTY

LOS ANGELES

Seven appointments to the faculty of the University of California at Los Angeles School of Medicine were approved last month by the regents of the university. The appointees are: Dr. Lowell S. Goin, clinical professor of radiology; Dr. Horace W. Magoun, professor of anatomy; Dr. Robert Mazet, associate clinical professor of surgery; Dr. Daniel G. Morton, professor of obstetrics and gynecology; Dr. Claude S. Mumma, associate clinical professor of surgery; Dr. Neville H. Rupp, assistant clinical professor of surgery, and Dr. David H. Sprong, associate clinical professor of surgery.

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Dr. Byron O. Mork, Jr., recently was appointed district health officer for the Hollywood-Wilshire district, with headquarters at 1456 North Bronson. In this post with the City of Los Angeles department of health he succeeds Dr. Monroe Epstein who was acting district health officer for Hollywood-Wilshire and who is in charge of the northeast district as part-time district health officer.

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The third annual midwinter radiological conference sponsored by the Los Angeles Radiological Society will be held at the Biltmore Hotel, Los Angeles, February 24 and 25, 1951. The cost for the two-day session is \$15. A banquet will be held on Saturday evening, February 25, at which the guest speaker will be Dr. Edward Chamberlain, professor and chairman of the department of radiology, Temple University, Philadelphia. A second out-of-state speaker at the conference will be Dr. Edward B. D. Neuhauser, roentgenologist, Infants and Children's Hospital, Boston. The fee for the banquet will be \$5. Reservation for the conference and banquet should be accompanied by a check for \$20 and sent to Dr. John B. Hamilton, 210 North Central Avenue, Glendale 3, California.

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The Los Angeles Urologic Society has announced that the fourth urologic postgraduate seminar will be held at the Ambassador Hotel, Los Angeles, November 27 to December 1, 1950. The seminar is sponsored by the American Urological Association and by the western branch of the association. The course is designed, the announcement said, "primarily to cover recent developments in urology, including the outstanding contributions in research as well as those in the surgical field. Basic science courses related to urology will be emphasized."

Fee for the course will be \$60, which includes tuition, banquet and luncheons. Certificates of eligibility for veterans will be processed by the College of Medical Evangelists.

Further information may be obtained from Dr. Tracy O. Powell, secretary, Suite 915, 6253 Hollywood Boulevard, Los Angeles, 28.

SAN FRANCISCO

Dr. Anthony J. J. Rourke, superintendent of Stanford Hospitals, was elected president-elect of the American Hospital Association at the recent annual meeting of that organization in Atlantic City.

An \$81,000 grant by the National Heart Institute was awarded last month to the University of California in support of research on fundamental biochemical and biophysical factors in the pathogenesis of atherosclerosis. The research project is under the direction of Dr. John W. Gofman.

SANTA CLARA

An advertising campaign by the Santa Clara County Medical Society to acquaint the public with its views on medical questions has been acclaimed by the Bureau of Advertising, American Newspaper Publishers Association, as one of the outstanding advertising performances of 1949. The society's advertising project was one of 50 campaigns chosen from hundreds of entries for inclusion in the 1950 edition of "The Blue Book of Newspaper Advertising." The campaign was a series of ads, each expounding some phase of the society's policies regarding free medical care, fees for medical services, and the benefits of voluntary as compared with compulsory health insurance.

Within a short time after the start of the advertising campaign, hundreds of inquiries were received for information on the availability and benefits of voluntary health insurance in the area. Numerous comments came in from social service organizations, public health officials, nurses and welfare department employees, all commending the society for establishing such clear-cut policies and for making them known to the public.

YOLO

Dr. Roy A. Neumann has been appointed county physician of Yolo County to succeed Dr. Frank Peter who resigned to enter private practice.

GENERAL

More than 2,000 medical specialists in x-ray and radium from every state in the Union are expected to attend the 36th annual meeting of the Radiological Society of North America, which will be held in Chicago at the Palmer House, December 10 to 15, according to announcement by that organization. The opening program on Monday morning will deal with a discussion of economic problems in the field of radiology.

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The ninth annual meeting of the American Academy of Dermatology and Syphilology will be held in Chicago from Saturday, December 2, through Thursday, December 7.

The principal sessions will be held at the Palmer House, with special courses in histopathology and mycology scheduled for Saturday and Sunday, December 2 and 3, at the medical schools of the University of Illinois and Northwestern. Special courses in x-ray and radium therapy and bacteriology of the skin will be held Saturday and Sunday at the Palmer House. There will also be special courses in anatomy and embryology of the skin and special problems in dermatohistopathology Sunday at the Palmer House.

Physician-members of **California Physicians' Service** have been paid \$7,652,403 for medical treatment rendered to veterans since inauguration in 1946 of the Home Town Care Program, according to a study recently completed by the C.P.S. veterans' department.

The study gives the following breakdown of payments:

April 1, 1946 to March 31, 1947.....	\$1,425,191
April 1, 1947 to March 31, 1948.....	1,741,789
April 1, 1948 to March 31, 1949.....	1,840,424
April 1, 1949 to March 31, 1950.....	2,159,501
April 1, 1950 to June 30, 1950.....	485,000

Also revealed by the study was that during the first nine months of 1949 more money was paid to California doctors under the C.P.S.-VA program than the combined payments under all other Blue Shield programs where the health plan acts as an "intermediary" between VA and veterans. In that period C.P.S. physician-members received \$1,614,549; doctors in the seven other intermediary plans received \$901,467.

Other facts brought out by the survey include:

1. A tabulation in March 1950 showed 5,255 C.P.S. physician-members had one or more veterans under treatment.

2. Approximately 62,500 California veterans have been treated under the C.P.S.-VA program during the three years of 1947-1950.

The study also revealed a notable **reduction in administrative costs**. In 1947, 130 employees (both C.P.S. and VA) were producing an average of 7,500 authorizations for treatment per month. Currently, only 97 employees are required to produce an average of 11,000 authorizations per month.

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The American Dermatological Association is offering a **prize of \$300 for the best essay** submitted on original work, not previously published, relative to some fundamental aspect of dermatology or syphilology. Manuscripts should be sent not later than February 1, 1950, to Dr. Louis A. Brunsting, secretary, American Dermatological Association, 102-110 Second Avenue, Southwest, Rochester, Minn.

Competition is open to scientists generally; not necessarily physicians.

The prize winner may be invited to present his paper before the annual meeting of the American Dermatological Association which will be held May 23 to 26, 1951, at Hot Springs, Virginia.

Federal and state financial aid will help construct **nine hospital and health center facilities** in California in the 1950-51 fiscal year, but tentative allocations to 11 other projects have been rescinded due to a 50 per cent reduction in federal funds available for the hospital construction program, the State Department of Public Health announced recently.

Projects **approved for allocation** this fiscal year include seven health centers and two hospitals, the Health Department said. They are: San Benito County Health Center, Hollister; Madera County Health Center, Madera; Kings County Health Center, Hanford; San Luis Obispo County Health Center, San Luis Obispo; Butte County Health Center, Oroville; Santa Clara County Health Center, San Jose; Los Angeles City Health Center (Westchester District), Los Angeles; St. Joseph's Hospital, Eureka—75-bed new hospital facility; Centinela Valley Community Hospital, Inglewood—48-bed addition.

Projects from which it was **necessary to withdraw financial assistance** are: Daniel Freeman Memorial Hospital, Inglewood; Pittsburg Community Hospital District, Pittsburg; St. Augustine-West View Hospital, Los Angeles; San Diego Memorial Hospital, San Diego; Fresno County Hospital, Fresno; Del Norte County Local Hospital District, Crescent City; Rancho Los Amigos, Hondo; Herrick Memorial Hospital, Berkeley; San Bernardino City Health Center, San Bernardino; San Jose Public Health Center, San Jose; and Orange County Health Center, Santa Ana.

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The fifth congress of the **Pan-Pacific Surgical Association** will be held in Honolulu November 10 to 21, 1951.

"The object of the Pan-Pacific Surgical Association," according to the official announcement of the meeting, "is to bring together surgeons from countries bordering on the Pacific Ocean so as to permit the exchange of surgical ideas and methods and to develop a spirit of good fellowship among the various races represented. Although it was planned that meetings would be held every three years, world events have permitted but four conferences since the organization was conceived—the first in 1929 and the last in 1948."

Further information may be obtained by writing the Pan-Pacific Surgical Association office, Suite 7, Young Building, Honolulu, T. H.

